



Parley E. Acker, M.A., founder of CareerWon, has over 20 years of experience as a career coach, student counselor, therapist and human resources executive and has held senior leadership roles with companies that include Citigroup and General Electric.

As senior vice president at Citigroup, Mr. Acker led a human resources organization for a \$17 billion business. He has developed and managed programs for people at all levels, including the recruitment and training of college students and new college graduates.

Mr. Acker holds an M.A. in Organizational Psychology from the State University of New York and a B.A. in Psychology from Marist College. He is a career mentor for the University of Texas at Dallas and a member of the Society for Human Resources Management, Career Directors International, Habitat for Humanity and Rotary Club.

Mr. Acker's main office is located in Coppell, TX where he is affiliated with the Coppell Counseling Center and the Coppell Chamber of Commerce.



"Mr. Acker, working with you has helped me to make the right decisions for my future. You are very good at what you do and you have changed my life. I cannot thank you enough and I can now enter into a career that will make me extremely happy."
College Junior, Texas A&M University

Convenient Locations

Coppell/Grapevine, TX

413 W Bethel Rd, Ste 202

Dallas, TX

8117 Preston Rd, Ste 300 W

Plano, TX

6860 N Dallas Pkwy, Ste 200

Warwick/East Greenwich, RI

2886 Post Rd

Tampa, Fl

1503 South US Hwy 301



careerwon.com

214-295-8395

info@careerwon.com



"Success is getting what you want. Happiness is wanting what you get."
Dale Carnegie

College / Career Evaluation & Guidance



"Love what you do and the world will fall in love with you."

Unknown



CareerWon

Your future is our focus

careerwon.com/Students

214-295-8395



At **CareerWon**, we believe that passion is the key to a **successful and happy career**.

Our affordable **PathFinder** process combines 4 counseling/brainstorming sessions with career assessments to uncover fulfilling career options and college majors.

The Facts

- Parents hope that their child will “figure out” their career while in college, but most students choose their major without sufficient research, planning or self examination



- On the day they graduate, 65% of college graduates have not determined a career path
- Students will often stay with a college major they dislike to “just get the degree”
- Just one semester of studies that are not a good fit can cost thousands of dollars
- Students spend countless hours preparing for SATs but little time evaluating career options
- 84% of people are unhappy with their jobs

“Go confidently in the direction of your dreams. Live the life you’ve imagined.”
Henry David Thoreau

High School Students



Proactively explore career path options **before** committing to any college program.

- **Determine Career & College Major Through Our PathFinder Process**
- **Identify Colleges That Truly Fit**
- **Plan Internships & Work Experiences**
- **Design Resumes for Work or Admission**

“I just wanted to let you know how impressed I am with your program. Your insights proved invaluable in my daughter’s search for the best college fit. You have managed to fill a critical void that exists between college prep classes and traditional high school counselors.”
Parent, Coppell, TX

College Students



Proactively prepare for a successful career launch **before** graduation day.

- **Determine Career & College Major Through Our PathFinder Process**
- **Plan Internships & Additional Education**
- **Develop a Career Plan Before Graduation**
- **Design a Professional Resume**
- **Practice Job Interviewing Techniques**
- **Learn Effective Job Search Strategies**

60% of new college graduates move in with their parents after graduation.

“When people go to work they shouldn’t have to leave their hearts at home.”
Betty Bender