



Parley Acker, founder of CareerWon, has 25 years of experience as a career coach, counselor and human resources executive.

Parley's early career included roles as an

occupational counselor, therapist and leadership selection consultant. He then spent 14 years as a human resources executive with companies that include General Electric and Citigroup. As Senior VP at Citi Cards, Parley led a human resources organization for a \$17 B business. His knowledge of how organizations recruit and develop people has proven invaluable in helping his students choose careers and compete for the best jobs.

Parley holds an M.A. in Organizational Psychology from the State University of New York. He is a member of the executive advisory board for the Marist College School of Graduate and Continuing Education and is a career mentor for the University of Texas at Dallas.

Parley is also a contributing writer for Burb Living Magazine and a member of the International Coach Federation, the Society for Human Resources Mgt., the Career Management Alliance, Habitat for Humanity and the Coppell Counseling Center.

Parley is dedicated to helping each and every student find success, balance and happiness in their future.

Dear Parley,

"I just wanted to let you know how impressed I am with your program. Your insights proved invaluable in my daughter's search for the best college fit. You have managed to fill a critical void that exists between college prep classes and traditional high school counselors."

Parent, Coppell, TX

413 W Bethel Road
Suite 202
Coppell, TX 75019

214-295-8395
careerwon.com



*"The best way to
predict the future is to
create it."
Peter Drucker*

CareerWon™ For Students



*Career and Educational Guidance for
College and High School Students*

CareerWon™
Your future is our focus

careerwon.com
214-295-8395

Most parents have similar dreams for their children...

To be successful and happy

At CareerWon, our mission is to help students pursue a fulfilling career path. To find that place where their passions and talents connect.



"Success is getting what you want. Happiness is wanting what you get."

Dale Carnegie

High School Students



Our High School program is designed to help students explore educational and career options before committing time and money to any college program. Services include:

● PathFinder

- ▶ Explore career and educational options that match the student's talents and passions based upon several validated assessments and one-on-one evaluation and discovery sessions
- ▶ Recommendations regarding career options, college majors, campus culture, internships and extracurricular activities

● College Planning

- ▶ Assistance with preparing an effective admissions essay, writing an attention-getting resume, and preparing for various types of interviews

"Thank you so much for working with our young people and sharing such important information. I know they will put this training to good use, now and in the future."

Parent, Southlake, TX

College Students

Our College program is designed to assist students in planning the academic and work experiences that will help them successfully launch their careers upon graduation. Services include:

● PathFinder

- ▶ Explore career and educational options that match the student's talents and passions based upon several validated assessments and one-on-one evaluation and discovery sessions
- ▶ Recommendations regarding career options and pertinent internships, volunteer work and job opportunities to gain real-world experience

● Packaging

- ▶ Determine the student's unique value proposition ("Personal Brand") and prepare an attention getting resume — the resume gets the interview, the interview gets one the job

● Presentation

- ▶ Help the student develop exceptional interviewing skills via mock interview practice sessions, effectively communicating the unique skills that will set them apart from other candidates

● Prospecting

- ▶ Launch a successful job search campaign and prospect for the best internships and job opportunities available

*"I think the service you offer at CareerWon is a great idea! I wish I had someone help me when I finished school. I didn't have a clue to what I wanted to do even after four years of college."
Medical Practitioner,
Coppell, TX*

