

When choosing an **Outplacement** partner...



there is one company that doesn't
follow the same old model.

CareerWon

CareerWon/HrWon
(214) 295-8395

Traditional Outplacement

- Expensive due to providing “private” offices with less emphasis on personal coaching. Model began in the 1970’s when people did not have home computers, cell phones and voicemail.
- Typical package is only 3 months with expectation that many clients will not show up. Average executive gets a desk and phone but only 5 hours of coaching.



- **Coaches are often overburdened with too many clients who have difficulty getting appointments.**
- Often encourage displaced employees to accept a job very quickly.
- Often promote a “proprietary” database of job listings when better free sites exist. Moreover, less than 10% of jobs are landed via internet listings.

The CareerWon Difference

- ✓ **1 full year** of services, even if employee lands a job but becomes unemployed again.
- ✓ Choice of multiple convenient locations for one-on-one coaching sessions.
- ✓ Participation in weekly coaching and accountability groups.
- ✓ **Often ½ the price of traditional firms.** Emphasize using home computer and phone to save money (clients usually choose to search from home even if provided an office).
- ✓ Free access to our comfortable career resources center/coffee lounge.
- ✓ **Emphasis on personal coaching and finding a comparable job.** Our clients often receive **TRIPLE** the amount of personal coaching hours than traditional firms.
- ✓ **When employees are given a choice, they often choose us.** We consider it a privilege to help our clients with their career transition and development.





Making the decision to reduce staff is never easy, but often necessary. Providing effective transition services fosters good will and provides a positive public image for your organization.

CareerWon is your partner in helping displaced employees land a comparable job as fast as possible.

We provide both group and individual services to fit a variety of budgets. Our consultants focus on personalized job search assistance provided in a supportive atmosphere.

“CareerWon provides meaningful and actionable insight to its clients. Even people who are not actively experiencing life change, like a new job, can benefit from the PathFinder program and Personal Branding process. For me it was a wakeup call to align my passions with my professional life.”

Senior Finance Executive, Retail Industry

One-On-One Packages

Packages Include:

- ✓ One full year of outplacement services
- ✓ Choice of location for private coaching
- ✓ New attention-getting resume
- ✓ 1 year of weekly small group coaching/accountability meetings
- ✓ Access to our Career Resources Center/Coffee Lounge
- ✓ Job search guide
- ✓ **Guaranteed number of private coaching sessions**
- ✓ Set of 3 acclaimed manuals on job search
- ✓ 2 mock interviews with feedback sessions
- ✓ Several career assessments and personalized career summary book



Private Coaching Topics

- ◇ Career, Personality & Leadership Assessments
- ◇ Resume & Cover Letter Design
- ◇ Personal Branding
- ◇ Interview Preparation
- ◇ Job Search Campaign Management
- ◇ Salary Negotiation
- ◇ Personal Style Consulting
- ◇ Job Loss Counseling (Etc.)

Package Pricing

Package	Investment	Private Sessions
Economy Package	\$1,595	4
Standard Package	\$2,995	8
Premium Package	\$4,995	15
Platinum Package	\$9,995	32

Flexible Plan

Flexible, one-on-one (non-packaged) **hourly services** are also available for individuals at \$185.00 per hour. Client organization will only be billed for hours used.

Economical Group Workshops



- ❖ Determining a Career Path
- ❖ Resume & Cover Letter Design
- ❖ Developing Your Personal Brand
- ❖ Effective Interviewing
- ❖ Productive Job Prospecting
- ❖ Effective Networking

Group transition services can be provided at our offices or on-site at your organization. Groups are an economical way to help displaced employees jump-start their search.

* Groups are designed for 25 participants (pricing for smaller groups also available).

Format	Description	Investment
Full Day	<ul style="list-style-type: none"> - Determining a career path - Resume & Cover Letter - Productive Job-Search - Effective Networking - Effective Interviewing 	\$3,500 (\$140/person)
Additional Full Day	Each additional day can be used for more workshops, 1-on-1 meetings, Q & A, etc.	\$2,995
½ Day	Includes any 2 of the workshops listed above.	\$1,995 (\$79/person)

Engaged



Supportive

Focused



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